Voter Services Annual Report
Compiled by Jess Durfee

Through the efforts of our various sub-committees our projects for 2015-16 included:

Committee members offered on-line and in-person trainings to interested clubs, DCCs, and individuals on two precinct-based voter outreach programs to increase engagement and turnout for Democratic candidates and positions. The models - the Fresno Program and the San Diego County Grassroots Organizing (GO) Team models - include the following components:
- Volunteers serves as a precinct ambassadors; ideally they live in the precinct or nearby.
- Precinct ambassadors become the go-to person in the precinct as an information-clearinghouse for the Party.
- Promote and invite involvement and engagement.
- Educate voters about endorsements and positions as well as deadlines and voting.
- Learn about the voter’s issues and concerns.
- Provide information back to Central Committee or Club.
- GOTV!

• The committee continued its’ efforts to promote and expand the new citizen swearing in ceremony for voter registration program, committee members contacted local party leaders to assess needs and participation and then provided support and assistance where requested.
  Continued to look for techniques to expand the bounty program to counties where it is not currently up and running efficiently and to incorporate online registration into the reporting process.
  • Promoted the CDP remote phone banking program conducted during the 2016 primary and general elections.
  • Committee members prepared and distributed the “Candidate Toolbox”. A “how to” document designed to assist candidates for local offices: https://docs.google.com/document/d/1mc8exxYwRXLnfYY91kYgQfID2gyKthnq9UvGMrUI7oT8/edit?usp=sharing

• Committee members are continuing to monitor cities and counties around the state regarding compliance with the California Voting Rights Act.

• The candidate recruitment sub-committee successfully recruited Democratic candidates for congressional, assembly and senate districts in the state.