Connecting with nontraditional Democratic Minority Groups

Identified the Sikh and Hmong communities as needing more representation by the DSCC

In order to maintain our party’s commitment to diversity and expanding participation, an AAC letter encouraging diversity in the primary election was sent to CDP Regional Directors, County Central Committee Chairs and many Club Presidents throughout the state. The Affirmative Action Committee (AAC) would like to see more diversity in Central Committees, Executive Board and the DSCC.

Caucus liaisons
We have reestablished Caucus Liaisons to make sure that our committee’s efforts are shared with our caucuses. Liaisons are also to obtain feedback from caucuses.

Translations and Language-specific Outreach
AAC Caucus Liaisons reached out to caucuses to recruit foreign language speakers.

Affirmative Action Survey
The AAC finalizing a shortened survey to be used in 2017.

Upcoming Elections (Central Committee, Democratic National Committee [discussion about cost], Democratic National Convention Delegates, and ADEM elections 2017)
We had a discussion about the best way to provide information to potential ADEM candidates for 2017.

Recommendations included a video, which the CDP Communications team is currently working on. Other recommendations include a webinar, video with captions, bilingual support and a link to frequently asked questions.

CDP Diversity Workshop:
The AAC is recommending during the next convention that Caucuses conduct diversity workshops. For example, the Latino Caucus would share general overview of the Latino community. The workshops would also share information on best practices to connect with and mobilize the Latino community to get out the vote. Other examples include learning more about the Sikh and Hmong communities in the Central Valley. These are two communities we have not done enough outreach to. These two are and can easily swing elections in our favor.

Motion:
AAC approved a motion to make it mandatory for DSCC Members to fill out the Affirmation Action Survey. Our goal is to get this in front of the Resolutions Committee in near future.

The Affirmative Action Committee looks forward to working with you all of you to increase our party’s diversity.

We’ve made strides but we still have a ways to go! Let’s continue working together to increase diversity and expand participation in our party!